

Aging Services Collaborative Workplans – COMMUNICATIONS & NETWORKING (PAGE 1)

Goal	Objective	Strategy or Activity	Deliverables	Partners Involved (Lead in Bold)	Time Begin	Time End	Activity Progress (Not started, On track, Delayed, Complete, Terminated)
COMMUNICATION & NETWORKING TEAM GOAL: Improve communication, education, coordination, and collaboration to support and strengthen the capacity of providers of aging services in SCC.	Host regular networking and educational events for service providers and other stakeholders in aging network.	Tap other ASC Teams and survey data to plan ASC meeting content for one year, including networking opportunities, speakers, best practices content relevant to ASC members and Team reports to the full ASC.	ASC meeting schedule for one year, include regular networking opportunities, hosted at venues other than Health Trust offices	Communications & Networking Team Best Practices Team The Health Trust			Not started
		Collaborate with other relevant networks in SCC to exchange information on professional development and/or explore formation of new multidisciplinary teams	Link to networking groups such as Roundtable, Activity Dir. Association, Social Workers, Gerontology Specialists & University Groups	Communications & Networking Team			
		Annual plan for ASC hosted special briefings and meeting/conferences for professionals, volunteers, elected officials & other stakeholders including older adults. <i>(e.g. Healthy Aging Forum, Panel on Best Practices in Aging Services, Health Status of Aging Network in SCC)</i>	Plan for special events or meetings in collaboration with other ASC Teams and community partners	Communications & Networking Best Practices Executive Committee			
		Host or sponsor annual meetings or event for providers to share best practices and coordinate proposals for the enhancement of the service delivery system for older adults.	ASC hosted or sponsored events both for providers and other community stakeholders.	Communications & Networking All ASC Teams & EC			

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COMMUNICATION & NETWORKING TEAM GOAL: Improve communication, education, coordination, and collaboration to support and strengthen the capacity of providers of aging services in SCC.	Develop system of electronic communications to engage members in sharing resources for aging network professionals and the older adults they serve.	Enhance the ASC website and newsletter to encourage increased cross-promotion of member news and to organize and share relevant resources including: trainings, events, meetings, advocacy alerts and other resources for providers, older adults and their families.	Process and timeline for modifying the ASC website with expanded information on resources	Communications & Networking Other ASC Teams Existing Advocacy Groups The Health Trust			
			Calendar on ASC website of events, trainings, webinars and a process for regular updates and notification	Communications & Networking Other ASC Teams Existing Advocacy Groups The Health Trust			
			ASC website links to existing videos or resources useful for older adults and their families in learning about available services.	Public Education & Outreach Team			
			ASC website tracks hits & areas of interest using programs like Google Analytics.	The Health Trust			
	Provide professional development training for ASC members and health care providers	Create curriculum and schedule for training new staff and volunteers on the aging network and resources	Curriculum on “Navigating the Aging Network” that is offered at least once per year	Communications & Networking Best Practices			Not started
			Conduct targeted trainings for professionals, senior center staff, and volunteers on topics including mental health and how to work with challenging clients	Curriculum on “Mental health & Aging” and plan for promoting training among providers.	Communications & Networking Best Practices Sheila Yuter, County Mental Health On Lok		

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