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**Aging Services Collaborative Workplans – CAREGIVER SUPPORT (PAGE 1)**

Goal	Objective	Strategy or Activity	Deliverables	Partners Involved (Lead in Bold)	Time Begin	Time End	Activity Progress (Not started, On track, Delayed, Complete, Terminated)
<b>CAREGIVER SUPPORT AND EDUCATION:</b>  Increase public awareness of caregivers' issues and improve access of informal caregivers to resources that support them.	<b>Develop a workplan for establishing a Caregiver Network to advance a coordinated approach to address the needs of SCC's caregivers.</b>  <i>"Build a united forum that will lead to targeted action including advocacy, education, information and public awareness."</i>	Refine purpose of coalition, breadth of caregiving community and adopt a shared mission, vision, structure and membership.	Proposed infrastructure for network adoption	<b>Caregiver Network</b> Executive Committee <b>Health Trust</b> <b>Lori Andersen</b>	Apr 8, 2009	May, 2009	On track
		<b>Designate leadership</b> and co-chair arrangement for Network	Network members select co-chairs to lead them within terms set by ASC EC	<b>Caregiver Network</b>			
		Establish <b>annual meeting schedule</b> with structure for content and networking	Annual calendar with dates and meeting structure that meets needs of members for phone or in person meetings	<b>Caregiver Network</b>			
		Draft, edit, and <b>adopt a Workplan</b> for the Network that reflects its mission and goals  <i>(e.g. To expand awareness of caregiving issues and improve the quality of life for caregivers and care recipients through outreach, information, access to resources and advocacy).</i>	Comprehensive work plan for the network covering next 1 – 3 years	<b>Caregiver Network</b> <b>Lori Andersen</b>			

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**Aging Services Collaborative Workplans – CAREGIVER SUPPORT (PAGE 2)**

Goal	Objective	Strategy or Activity	Deliverables	Partners Involved (Lead in Bold)	Time Begin	Time End	Activity Progress (Not started, On track, Delayed, Complete, Terminated)
<b>CAREGIVER SUPPORT AND EDUCATION:</b>  Increase public awareness of caregivers' issues and improve access of informal caregivers to resources that support them.	<b>Increase awareness among families, elected officials, funders businesses and others about the critical role of informal caregivers and how to support them.</b>	Draft & adopt plan for a <b>coordinated outreach campaign</b> to create awareness about caregiving issues and resources and the important role they play in our community.	Outreach campaign with goals, messaging, tools, identified partners, strategies and timeline.  <i>Messaging:</i> Value of caregivers and the investment of community resources to support them; <i>Partners:</i> physicians, businesses, faith-based and diverse communities)	<b>Caregiver Network</b> Communications staff @ On Lok, Health Trust, Alzheimer's Association, Council on Aging and Avenidas			
		<b>Identify caregivers willing to share their stories</b> with media and others, particularly those from diverse communities	List of contacts for media and speakers to provide information on caregiving	Caregiver network members			
		Take advantage of <b>Caregiver Awareness Week</b> by hosting events and highlighting positive image of caregiving.	Plan for outreach and media contacts and activities for Caregiver Awareness Week in November	<b>Caregiver Network</b> Communications staff: On Lok, Health Trust, Alzheimer's Association, COA & Avenidas			
		<b>Host community events</b> to reach and inform informal caregivers and/or to collect feedback from them on caregiver issues	Decision on hosting events with partners to reach and inform family caregivers  <i>(e.g. "Women in lunch" type events, elected officials, agency networking opportunities)</i>				
		Research & identify <b>best practices in marketing to caregivers</b>	Recommended marketing plan for reaching caregivers and linking them to useful information and tools				
		<b>Develop marketing tools</b> for sharing information about caregiver needs and available resources	Decision on development of new tools or				

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**Aging Services Collaborative Workplans – CAREGIVER SUPPORT (PAGE 3)**

Goal	Objective	Strategy or Activity	Deliverables	Partners Involved (Lead in Bold)	Time Begin	Time End	Activity Progress (Not started, On track, Delayed, Complete, Terminated)
<b>CAREGIVER SUPPORT AND EDUCATION:</b>  Increase public awareness of caregivers' issues and improve access of informal caregivers to resources that support them.	<b>To improve and facilitate access to resources for caregivers</b>	<b>Inventor</b> <i>SCC resources</i> for informal caregivers including gaps in all service and geographic areas	Grid of support and education resources and gaps for caregivers including respite, social day care, consultants, home care, etc. by region and disease-type.				
		<b>Coordinate training resources</b> for caregivers through an easily accessible clearinghouse & calendar	Identify centralized online location to calendar all events, trainings and opportunities for caregivers ( <i>ASC website – link?</i> )  ( <i>Calendar of training opportunities</i> <i>List of day care and respite resources</i> )	Caregiver Network <b>Health Trust</b>			
		<b>Publicize clearinghouse and entry points for caregivers</b> in SCC and importance of pre-planning for caregiving role (prevention)	Incorporated into outreach plan for network  Optimize increased use of existing education resources for informal caregivers				
		Explore project that <b>links new caregivers with experienced ones</b> in a buddy-type arrangement	Summary of buddy-type programs offered in other communities and proposal for what is viable and desirable for SCC.				
		Adapt existing materials or <b>develop navigation guide for caregivers</b> to find and use resources both locally and nationally	Consolidated resource list for caregivers in SCC Information 'brochure' for hiring and working with professional caregivers/providers.				
		<b>Advocate for policies and legislation to improve the quality of life for caregivers in SCC</b>	<i>Identify and frame policy issues to create an advocacy agenda on behalf of caregivers</i>	Advocacy plan and leaders to carry it out.			
	<b>Foster, promote and diffuse innovations and best practices</b> to strengthen the system of support for family caregivers in SCC		Monitoring of best practices in caregiver support in coordination with Best Practices Team of ASC				
	<b>Promote demonstrated and continued competence</b> for professional caregivers						

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	<b>Expand the capacity of professionals working with caregivers through education, networking and coordination</b>	Link professional and informal caregivers in supportive community					
		Develop new partnerships to advance a coordinated approach to address needs of SCC caregivers	Partnership opportunities such as co-sponsored conferences, "lunch & learn", etc.				
		<b><i>Offer/provide in-service training for non-aging professionals</i></b> that interact with caregivers	Proposal for training/in-service offerings to employees interacting with caregivers outside of the aging network such as public service employees, clergy, public safety and 211.				

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